



Fruits & Vegetables Galore Criteria #2

Focus on the presentation of fruits and vegetables in the cafeteria.



Definition: Under “Focusing on the Presentation” in *Meal Appeal*, choose any one of the following categories to do in your cafeteria.

- Increase Eye Appeal
- Stimulate the Appetite
- Take the Food to Your Customers
- Refrigerated Vending Machines
- Marketing the Easy Way

Resources:

Fruits & Vegetables Galore - *Meal Appeal*, pgs 4-9

Assignments

School Coordinator Assignments

- Read “Focusing on the Presentation”
- Ask your food service personnel which category they would like to work on the most
- Talk with your School Community Council about how you will carry out this criteria
- Once you’ve made the change, spread the word; let others know about the good changes happening in the cafeteria

Note: do not use 5 A Day Static clings in *Meal Appeal* appendix



FV Galore #2 Ideas

- Have each meal include at least two colors
- Use garnishes in the center, side edges, or corners of the pans
- Make an outdoor or courtyard cafe
- Make the fruits and vegetables the most attractive part of the line
- Move fresh fruits to the very front of the serving line